

**SGIM Request for Application
#ProudtobeGIM Institutional Honorarium**

Deadline: September 12, 2016

SGIM is seeking medical schools interested in participating in the second phase of ProudtobeGIM, a nationwide campaign to introduce medical students and PGY 1-2 residents to the field of GIM (www.proudtobeGIM.org).

Selected institutions will receive an honorarium in the amount of \$1000 to host one or more local event(s) aimed at encouraging medical students/early residents to enter the field. Additionally, institutions will have access to ProudtobeGIM campaign materials, such as an exclusive idea-sharing online community, videos, brochures, a slide set, and advice for hosting an event for trainees.

SGIM piloted this institutional grants project in 2015 with six participating institutions. The program was extremely successful and we are excited to offer up to 25 additional grants for the 2016-2017 year.

Institutions who receive funding will be expected to do the following during the grant year:

- Participate in ProudtobeGIM week, January 23-27, 2017, at your local institution.
- Host a local event either during or closely related to ProudtobeGIM Week at which you bring the message about why you are ProudtobeGIM to medical students/residents and encourage them to enter into the field. This could be a panel session, brown bag, or some other speaker-related session but must be an in-person session (not virtual). You may host more than one event so long as the first one occurs before February 15, 2017.
- Host a social media campaign at your department/institution using our ProudtobeGIM messaging and using the hashtag #ProudtobeGIM. SGIM can provide you with messaging and ideas.
- Help SGIM distribute our messaging about the event – for example sharing our videos, etc.
- Participate in 2-3 conference calls throughout the early fall as phase 2 of the institutional program gets underway.
- Share best practices and details about your event with the GIM Connect Community
- Submit a report with detail about your grant expenditures prior to March 1, 2017.

To apply: Any SGIM member at any level may apply. Please send a letter of intent of NO MORE THAN two pages to Francine Jetton, SGIM Director of Communications, at jettonf@sgim.org. This letter should state how you plan to use the honorarium to bring ProudtobeGIM to your trainees. Please identify the main point of contact at your institution (name and email address).

Deadline: September 12, 2016 by 5pm Eastern Time.

The ProudtobeGIM workgroup (chaired by Brita Roy, MD, MPH) will make decisions on these applications based on the scope of the letter of intent as well as geographic and institutional diversity.